

INDUSTRY

Job Title: Designer

Job Level: Mid Level

Field: Graphic, Brand, Communication & Visual Design, Motion Graphics and Content Creation

Description:

As a Designer at INDUSTRY, you are focused on communication design and content development - including brand and graphic design, motion design, production, and visual design - both for internal and external projects. You will collaborate with other internal designers and external client teams to deliver high-quality brand design solutions. This position considers global trends and consumer trends, while more specifically focusing on design and marketing.

This is an exempt full-time position based in Portland, Oregon – as of 2026 the Designer will report directly to the Design Director, while working collaboratively with all internal team members.

Responsibilities:

- Owns client project deliverables that execute a clear and compelling design solution and articulates relevance and appropriateness to client ask and challenge.
- Own project from start to finish which includes deck strategy to design development
- Project concept creation and execution at campaign and brand level
- Contribute to project teams with communication design; varying from graphic design to visual design and layout design.
- Participate in team brainstorm and overall content generation for both internal and external projects.
- Concept creation at campaign and brand level
- Works collaboratively with other in-house or client-side interdisciplinary designers, marketing teams, brand and product managers
- Contribute to INDUSTRY's marketing and client-experience leads in the organization and layout of INDUSTRY's case studies and client-facing business communication tools.

Requirements:

- Bachelor's degree in relevant field, or equivalent industry experience
- 3+ years of agency design and branding experience
- Understanding of consumer behavior as it relates to trends
- Organizational skills and the ability to effectively manage multiple conflicting priorities in a rapidly changing environment.
- Requires attention to detail, particularly in production files, and asset generation.
- Strong communication skills (speaking, listening, and writing) and the ability to make both formal and informal presentations to groups of varying sizes.
- Team skills and the ability to contribute meaningful and effective participation to a variety of creative professionals.
- Requires 2D visualization skills, including hand-sketching, tablet-sketching, illustrator renderings, layout design, etc.
- Must have an in-depth understanding of consumer behavior as it relates to trends
- Working knowledge of Adobe Creative Suite, Powerpoint/Keynote, and Apple OS.